



RE COV HERY

SANTA MARIA



RISE UP 2020 ANNUAL REPORT



Dear Friends,

This past year has been like none other, affecting everyone, and we are certainly no exception. Despite the pandemic, our work has continued each and every day. We were able to serve **5,991 individuals**, women and their families, even in the midst of the

adversity of COVID-19. I am proud of our staff's resilience in the face of almost constant challenges. We have a strong, resourceful team at Santa Maria.

As it became apparent we needed to design a response to the pandemic, our leadership team met to put in place safety protocols in all areas so that we could remain in service. Many of those protocols remain in effect even today. With guidance from those safety measures, our staff rose to the challenge.

They were there every day to make sure we were providing an opportunity for recovery. Our team found a way to provide a residence, and a refuge, for all to stay safe.

Our frontline workers adopted protocols and integrated them into every contact. Our directors and program managers redesigned and expanded their services, support and approach with a well-designed flexible response including adoption of telehealth services. We stayed

connected to our participants and connected to each other.

When the schools shut down, we added "teacher" to our job description. We started a new learning center supported by our prevention and childcare teams. With your help providing technology and supplies, they supported virtual learning for all our children.

Our Caring for Two team went out all across Houston, visiting their families. They made sure that each family had the basic essentials they needed. They also served as healthcare educators who understood COVID-19 and provided resources to navigate the hardships.

And through all of it, you have been there for us!

Your support now, has meant more than ever. From donations of essential goods, emergency grant funding and continued operational support, you made certain that we would not falter. Your help has provided so many services, opened so many doors, ensuring that our women and families are able to rise up and reclaim their hope and their purpose.

We hope this annual report inspires you and connects you closer to our mission. We are grateful to you for being our partners in recovery. Thank you from the bottom of our hearts.

SINCERELY,

**NADINE SCAMP, LMSW
CHIEF EXECUTIVE OFFICER**

OUR MISSION

The mission of Santa Maria is to empower women and their families to lead healthy, successful, productive and self-fulfilling lives.

The road to recovery can take many different paths and Santa Maria is here to pave the way for women and children. From recovery from substance use disorder, to recovering from homelessness, incarceration, abuse and other traumas, Santa Maria has the experience and compassion to offer a hand up and change lives.





5,991

WOMEN, CHILDREN AND
FAMILY MEMBERS WERE
PROVIDED SERVICES

938

CHILDREN BENEFITED
FROM PREVENTION
SERVICES

95

HEALTHY BABIES
BORN

OUR GOALS

HELP WOMEN ACHIEVE AND MAINTAIN long-term recovery from addiction and trauma
STRENGTHEN parent-child attachment and bonding
BUILD RESILIENCY in children and families enabling them to reach their full potential

OUR VISION

Santa Maria strives to be a premier provider of specialized, trauma-informed, client-driven services for women and their families to restore hope, transform lives and promote long-term wellness and recovery.



Recovery
became
a badge
of honor,
not just
something
to survive.

TO RISE UP

LaNisha's story starts with trauma. When she was just two years old, her father was murdered; later her mother whom for years suffered from addiction to substances was incarcerated. Once moved to live with her grandparents and younger sibling, she was again faced with continued violence, drug abuse, neglect, and gambling on her grandparents' side, followed by repeatedly being molested by a family member. Living in such an unsafe environment caused LaNisha's spirit to sink and feel despair.

LaNisha grew up fast and learned to escape the home whenever possible to avoid chaos and when she could not, she assumed a "caretaker role" in order to protect her little brother.

At school, she became the "class clown" and started to hang out with the "cool kids." She began to cultivate a life on the streets with much older kids that led her to destructive behaviors. At age 12, she began driving to the grocery and liquor stores for

her grandparents. At age 13, she got a job to have some money to escape. Without parental supervision LaNisha started to use marijuana when she was 14 and found she liked how it made her feel.

Every now and then, there were some glimmers of hope, rays of promise. She became a devoted percussionist in the school marching band, symphony and jazz ensemble. In addition, she played a skilled game of basketball on the school team. Being there after school meant she did not have to face what was going on at home. But that all ended when she could no longer maintain the physical demands required as a member of her school basketball team without coughing, so she gave up her basketball and shrugged it off.

Then, her mother was released from prison and did not return home. **"All I could think was, why did mom not come for me**



and my brother?

I was so angry with her. The pain was unbearable. Eventually, mom got married and moved to another town, which then added another level of frustration and feelings of abandonment.”

Remarkably, through it all, she graduated high school and applied for college. She was accepted by Texas Southern University. With no guidance, she headed to Houston.

It felt like freedom and party time again. She began to try the full array of street drugs and within six months her use of drugs was at full throttle. She quickly spiraled downhill, began lying to her family and asking for money beyond her student loans to support her new habits.

In time, she moved in with eight friends, focused only on getting money, by any means necessary, to fuel her addiction. They were quickly evicted. LaNisha says, “Then it was beyond manageability. I started committing crimes and selling drugs to eat. All my focus was on feeding my drug habit. The next seven years, my addiction took over and destroyed my life.”

In 2009, her grandmother passed away and she was once again in such a haze that it was hard to find the compassion for the one person who had provided a place for her to live. She felt alone and defeated. She spiraled into a deep depression with

thoughts of suicide and psychosis brought on by heavy drug use.

During this time, LaNisha was unaware that her mother had been participating in a 12-step recovery program. Subconsciously, her mother was paving the way for her daughter to follow her path. After realizing the deep trouble that her daughter was in, her mother stepped in and arranged for a mental health assessment to be performed for LaNisha. The recommendation was traditional rehab. She knew that LaNisha would need more than just 60 days of treatment. While attending a rally, her mother heard Amelia Murphy, Director of Recovery Support Services at SMH, speak on the importance and benefits of building a recovery community. She knew she wanted that for her daughter, so they sought help and waited for a bed to become available. Santa Maria was exactly where LaNisha needed to be.

Comforted and welcomed at Santa Maria, LaNisha was hopeful. She entered feeling afraid but with a new-found feeling of optimism and an even stronger feeling of relief. There was no limitation of what she was willing to try. Without this help, only death loomed before her.

She quickly began to feel a sense of integrity, accomplishment, and healing. She assembled her “village” that included her counselor, her sponsor, her coach, her director, her therapist, and others from the SMH staff. **“The old saying, it takes a village, was true for me, and each individual had something I wanted. I learned to uncover, discover and recover.”**

Soon LaNisha moved into transitional housing and went back to college. Here she felt inspired to do more, and with much encouragement from recovery coaches, LaNisha moved towards becoming a Peer Recovery Coach where she could now pave a way for others, as her mom did for her.

As LaNisha transformed and found she was now a woman of her word with much love to offer, she knew what she had to do. She understood she had a calling to serve as a coach to the many women at SMH who were going through the very thing that brought her darkness into light. LaNisha knew she could be funny, charismatic, motivating and most importantly felt confident as a contributing woman to society. She learned to steer clear of people who were not determined to change destructive patterns and instead surrounded herself with like-minded influencers. She recalls, “Treatment in itself could be a stagnant stale process, but my peer SMH coaches included love, encouragement, and support groups to make this the formula for the success of this program. The women and staff at SMH are amazing and I am forever grateful to journey with them.”

Upon reflection, she believes the turning point was a profound lesson on boundaries and establishing her own identity. **“I found a new outlook on life and shaped my own path to recovery.”**

Today, LaNisha continues to serve and lead as a coach at Jacquelyn House. **Her testimony serves as an inspiration for all women to RISE UP.**





A WORD FROM OUR BOARD CHAIR

Dear Friends,

2020 was a year like none other, it challenged us all in ways we never imagined. We are grateful for all of the support we have received from the Houston

community. It has allowed us to keep our doors open to continue to serve all of the women and children that are part of the Santa Maria family.

As we highlight this year, we must first recognize our fantastic leadership team and staff. They have learned, first-hand, the meaning of being essential workers. During the pandemic they used their creativity to pivot and serve in ways never thought possible. We are enormously grateful for our team's dedication to our clients in the face of these challenges.

The isolation and stress of this past year has caused the need for treatment to be greater than ever. We are so grateful to you, our sponsors, partners and neighbors, for your unwavering support. Your generous donations have helped us continue to offer premier recovery services to women and their families in our community. We thank you from the bottom of our hearts.

As we look into the future, our goal is to continue to grow the organization to maximize the impact Santa Maria has on the Greater Houston community. We hope you join us in our journey and look forward to sharing our future success with you!

A handwritten signature in black ink that reads "Elizabeth Perez".

ELIZABETH PEREZ
SMH BOARD CHAIR



"I walked into Santa Maria Bonita house and from that moment I knew I was ready for something better. I went in sick and weak... but while completing my program I had a fantastic team that backed me every step of the way and threw away every worry. With this group behind me I could not fail."

-Victoria A.

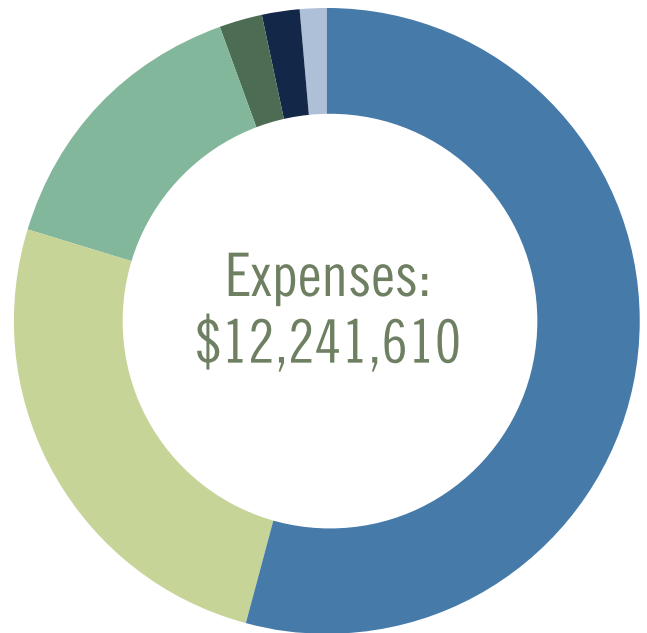
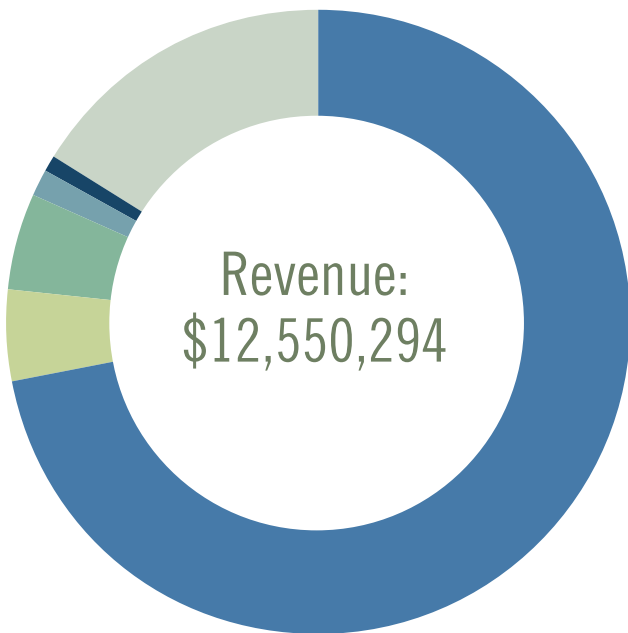
FISCAL YEAR 2020 HIGHLIGHTS

SUPPORT AND REVENUE

Government Funding	\$9,053,759
Private Contributions, Churches, and Foundations	585,004
Program Revenue	619,771
United Way	184,720
Program Fundraiser	102,735
PPP Revenue and In-Kind Giving	2,004,305
TOTAL REVENUE	\$12,550,294

EXPENSES

Program Services	
Substance Use Disorder Services	\$6,638,684
Integrated Services/Education/Outreach	3,152,706
Supportive Housing	1,797,700
Veteran's Services	237,484
Management and General	258,861
Fundraising	156,175
TOTAL EXPENSES	\$12,241,610



- 72.14% ■ GOVERNMENT FUNDING
- 4.66% ■ PRIVATE CONTRIBUTIONS, CHURCHES & FOUNDATIONS
- 4.94% ■ PROGRAM REVENUE
- 1.47% ■ UNITED WAY
- .82% ■ PROGRAM FUNDRAISER
- 15.97% ■ PPP GIVING AND IN-KIND GIVING

- 54.23% ■ SUBSTANCE USE DISORDER SERVICE
- 25.75% ■ INTEGRATED SERVICES/EDUCATION/OUTREACH
- 14.69% ■ SUPPORTIVE HOUSING
- 2.11% ■ MANAGEMENT & GENERAL
- 1.94% ■ VETERAN'S SERVICES
- 1.28% ■ FUNDRAISING

TOGETHER, WE ARE CHANGING THE LIVES OF THOUSANDS OF WOMEN AND CHILDREN THROUGHOUT HOUSTON.



PRACTICING SOCIAL DISTANCING WITH
JIM "MATTRESS MACK" MCINGVALE AT SANTA MARIA BONITA HOUSE



EMERGE DAY OF CARING



PRODUCE AND FRESH BAKED GOODS DELIVERED
BY THE FRESH HUB

\$553,699
TOTAL IN-KIND DONATIONS



A LITTLE BIT OF CHRISTMAS JOY DELIVERED FROM TEAM MALDONADO



TWITTER FOR GOOD

COMMUNITY SUPPORT

CORPORATE/FOUNDATION

INDIVIDUALS/CHURCHES

\$200,000 AND ABOVE

Episcopal Health Foundation
United Way of Greater Houston

\$100,000 TO \$199,999

Houston Methodist

\$50,000 TO \$99,999

The Hamill Foundation
Santa Maria Hostel Foundation

\$20,000 TO \$49,999

The Simmons Foundation

\$10,000 TO \$19,999

Anonymous
CenterPoint Energy
Charity Guild of Catholic Women
George and Mary Josephine Hamman Foundation
John P. McGovern Foundation
Marek Brothers Systems, Inc.
Marek Family Foundation
Texas Methodist Foundation

\$5,000 TO \$9,999

Barbara Bush Houston Literacy Foundation
Houston Texans Foundation
Plains All American
Stage Stores

\$2,500 TO \$4,999

Anonymous
Community Health Choice
Employer Flexible
The Icken Family Foundation
Legacy Community Health
Moody National Bank

\$1,000 TO \$2,499

Gulfway Hobby Airport Rotary Club Charitable Foundation
Insperity
Scamp Family Charitable Fund
Traf-Tex, Inc.

\$500 TO \$999

Anonymous
Geico Philanthropic Foundation
Higginbotham
National Kitchen and Bath Association
UBS CyberGrants
University of Houston Downtown

\$250 TO \$499

AVANCE Houston
Chase Good Works Workplace
Shattuck Consulting, LLC
WINGS Ministries

\$10,000 TO \$19,999

Memorial Drive Presbyterian Church

\$5,000 TO \$9,999

Sylvia K. Barnes and James M. Trimble
Chapelwood United Methodist Church
Elizabeth H. Hurst

\$2,500 TO \$4,999

Anonymous
Kelli Fondren
Deborah Keyser
Elizabeth Perez

\$1,000 TO \$2,499

Jeffrey Chou
Holy Family Episcopal Church
Carla Kneipp
Dr. Alicia Ann Kowalchuk
Network for Good - Anonymous Donors
Joleen and John Raney
Keith Rudy
Frank B. Rynd
Stanley Schoeppey
Jo Stevenson
Sandra K and J. Byron Wake

\$500 TO \$999

Gregory L. Brown
Brooke Erwin-Bunn
Paul Dunphy
Richard Gandy
Carmen Jones
Mercy Street
F. Xavier Pena
Nadine Vandergraff

\$250 TO \$499

Philip and Pamela Briggs
Gregory L. Brown
Lisa Carpenter
Scott Fenton
Julia and Mike Maher
Dr. Angela Nash
Barbara Page

**SANTA MARIA HOSTEL IS TRULY GRATEFUL
FOR YOUR GIFTS AND SUPPORT.**

OUR PROGRAMS

RESIDENTIAL AND OUTPATIENT SUBSTANCE USE DISORDER TREATMENT SERVICES FOR WOMEN AND WOMEN WITH CHILDREN

Women participate in CARF accredited treatment services that use evidence-based and trauma-informed approaches to support long-term wellness and recovery. This includes a full array of supportive services such as parenting education, childcare and child development activities, individual and group counseling, family and child therapy, trauma support, medication assisted treatment (MAT), GED and career development, spirituality and life skills training.

BABY AND MOTHER BONDING INITIATIVE (BAMBI)

Restorative justice alternative to traditional incarceration that provides housing and supportive services for new mothers and their newborns referred by Texas Department of Criminal Justice. BAMBI is designed to reduce recidivism and promote recovery, life skills and healthy bonding and parenting.

WOMEN HELPING OURSELVES (WHO)

Treatment alternative to incarceration for pregnant and postpartum women referred through Harris County jail or probation. Women may keep their newborns with them while they complete the program.

CARING FOR TWO (CFT)

CFT improves maternal and child health outcomes for pregnant women or those with young children and their families, using an integrated team and services including parenting education and coaching, health care navigation and care coordination, peer support, counseling and trauma services, linkage to treatment and MAT when needed. Services are provided for women impacted by or at risk for substance use and trauma, their infants and other family members. Services are home and community-based and may extend for up to 18 months.

RESIDENTIAL DETOXIFICATION

In partnership with Baylor College of Medicine, this CARF accredited program is a first step in recovery to medically manage physical withdrawal symptoms and link participants to ongoing care.

EMERGENCY SHELTER

Short-term, safe and secure environment offered for women who are homeless or at risk of homelessness.

SCHOOL AND COMMUNITY-BASED PREVENTION SERVICES

Community-based services open to local schools and agencies to help children gain resiliency skills, improve school performance and reduce alcohol and other drug use.

TRANSITIONAL AND RECOVERY HOUSING

Housing and supportive services for women and women with children designed to improve access to services, promote long-term wellness and recovery and assist in the transition to self-sufficiency and economic stability.

VETERANS HOUSING

Transitional supportive housing for homeless female veterans to achieve stability and recovery in education, employment, permanent housing, mental, behavioral and physical health and self-determination.

RECOVERY SUPPORT SERVICES (RSS)

Peer Recovery Coaches/Recovery Support Specialists provide coaching and mentoring to reduce barriers to recovery and re-entry, respond to challenges encountered and provide care coordination and linkage to community resources for education, employment, housing, health, social and spiritual needs.

WOMEN'S RECOVERY COMMUNITY CENTER AT PASCHALL (WRCC)

The WRCC serves as a community resource for all women in recovery, providing space for support meetings, sober recreational activities, the Peer Advisory Council (PAC) alumni group, a resource center and recovery coaching.



COMMUNITY ENGAGEMENT OUR LIFELINE

We missed you! Our safety protocols necessarily shut down in-person visits to our campuses and meeting spaces for more than a year. It just wasn't the same without you. Gone was the weekly service from amazing volunteers and partner organizations. There were no United Way Day of Caring groups painting or landscaping. There were no ExxonMobil groups building decks and picnic tables. Bridges to Life, AA meetings, WINGS Ministries, the Foster Grandparent program, meditation and yoga classes, HIV Education from our partners at TSU, family activities with Holy Family Church and NCL Cypress Gems, Mercy Street inspiration, nutrition classes from Texas A&M (and the list goes on) all interrupted.

So many of you responded with a shift to providing basic needs through direct donation for a whopping **total of \$553,699**. Here are just a few: VANS shoes for all staff and participants from "Mattress Mack" and Gallery Furniture; loads of fresh produce and pantry staples (weekly deliveries) from Kathryn Griffin, Second Servings, Harvest Time Church and the Fresh Hub; self-care items from Family Missions West, Sherry Zucker, EES Ministries; activity kits and books for kids from United Way, NCL Cypress Gems, Barbara Bush Houston Literacy Foundation; baby supplies from West Houston Katy Rotaract, Jack &



EXXONMOBIL DAY OF CARING

Jill, Sassy Sisters, Christ Church of Sugarland, St. Mark's Ministries; and PPE, protective health equipment from GetPPE.org, Houston 20, Ted Brooms and Bodine Recovery and homemade masks from the University of Houston College of Social Work. And, oh, the toys. Our children had the best Christmas ever with over 38 organizations contributing through toy drives and drop-offs! There are just too many inspiring gifts to mention. We thank you all! And please, don't stop!

But now, it is time to bring services at SMH back in-person! With some COVID protocols in place, we are ready for you to return! We have diligently begun reinstating individuals, groups and partner organizations to the participants' schedules. We have been recruiting and adding new and exciting classes. Our needs are varied, but we can find something for almost everyone. So join us. Help us pave the way for recovery and enhance the experience for our women and children. We need you! If you would like to host a drive for basic needs, drop off much-needed supplies, teach a class, provide administrative or operational support, sort clothing or just help us with some spring cleaning, contact mchaney@santamariahospel.org.



amazon smile

HAVE YOU ADDED US ON AMAZON SMILE?

It only takes a moment and can have a big impact.

Just shop at smile.amazon.com, select Santa Maria Hostel as your designated charity, and Amazon will donate 0.5% of eligible purchases to us—no fees, no extra cost.

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MARY BUCHNER, LCDC
Chief Clinical Officer

CARY D. WHITE
Chief Development and Communications Officer

“The women who walk through the doors of Santa Maria are important and should be commended for taking the brave and courageous steps to better their lives. Their success is our success, and spreading this message always brings a smile to my face.”

~Russell A. Weil, Board Member

SANTA MARIA LOCATIONS

BONITA HOUSE (MAIN CAMPUS)

2605 Parker Rd., Houston, TX 77093 | T: 713-691-0900 | F: 713-691-0910

JACQUELYN HOUSE

2005 Jacquelyn Dr., Houston, TX 77055 | T: 713-228-0125 | F: 281-657-0956

PASCHALL - WOMEN'S RECOVERY RESIDENCE AND COMMUNITY CENTER

807 Paschall St., Houston, TX 77009 | T: 281-745-8532

ALVIN OUTPATIENT TREATMENT

713 W. Adoue St, Houston, TX 77511 | T: 281-831-7754



SANTA MARIA



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